

PRIVACY POLICY

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(Updated June 6, 2016)

A private entity owns, runs and operates this web site ("Web Site"). This Privacy Policy explains what information is collected on this Web Site, how the private entity that operates and owns this Web Site uses your information, and your choices. This Privacy Policy only covers information collected at this Web Site and other web sites operated by the private entity that operates and owns this Web Site where this Privacy Policy is posted, and does not cover any information collected offline or elsewhere by the private entity that operates and owns this Web Site or any other company. Please read this Privacy Policy carefully. In addition, please review the Terms of Use, which govern your use of this Web Site. Your use of this Web Site indicates that you have read and accept its privacy practices, as outlined in this Privacy Policy.

Information Collected Through This Web Site

Personally Identifiable Information:

The private entity that operates and owns this Web Site may ask you to provide personally identifiable information about yourself at various times and at various places on this Web Site, such as when you register for newsletters, subscribe for home delivery, or choose to participate in a contest, sweepstakes, survey or other feature on the Web Site. Personally identifiable information is information that could reasonably be used to identify you personally (such as your full name, address, or e-mail address), which is referred to as "PII." The private entity that operates and owns this Web Site may also ask you to provide demographic information or information regarding your interests, hobbies or similar information. In addition, as part of this Web Site's current and planned services, the private entity that operates and owns this Web Site may, at any time, include features to this Web Site that require you to register or otherwise provide PII, including credit card information, or may require registration or a subscription fee to gain access to any portion of this Web Site. You can choose not to provide certain information, but then you may not be able to take advantage of or participate in many of this Web Site's features. If you provide the PII of a friend, such as name or e-mail address, (for example, in order to e-mail an article to a friend), or a friend has provided that information about you, the private entity that operates and owns this Web Site will not use that PII to send other e-mail communications unless otherwise disclosed at the time the information is provided. This is not a web site directed to children younger than the age of 13, and this Web Site does not knowingly collect PII from children younger than 13 years of age. If you are younger than 13 years of age, do not send any information about yourself to this Web Site. If the private entity that operates and owns this Web Site discovers that a child younger than the age of 13 has provided this Web Site with PII, such information will be deleted from the database.

Non-Personally Identifiable Information:

When you visit this Web Site, the servers automatically collect certain web site usage information. Web site usage information is non-identifying information that describes how Web Site visitors use and navigate this Web Site, and it includes the number and frequency of visitors to each web page and the length of their stays. Information automatically sent to this Web Site by your browser may also be collected, such as browser type, referrer data that identifies the web page visited prior and subsequent to visiting this Web Site, and IP address. An IP address is a number that is automatically assigned to your computer whenever you access the Internet, which web servers use to identify where to send the information your computer requests. The private entity that operates and owns this Web Site may use IP addresses for a number of purposes, such as system administration, to report aggregate information to business partners or to audit the use of this Web Site. The private entity that operates and owns this Web Site also may determine the technology available through your browser in order to serve you the most appropriate version of a web page. The private entity that operates and owns this Web Site may disclose non-identifying user information, such as aggregated statistics, to third parties for a variety of purposes, including describing any services, marketing, and providing a better user experience on this Web Site.

Cookies:

Like most web sites, this Web Site sometimes makes use of browser cookies. The private entity that operates and owns this Web Site may use cookies for a number of purposes, such as tracking usage patterns, measuring the effectiveness of advertising, to help serve advertisements, limiting multiple responses and registrations, facilitating your ability to navigate this Web Site and as part of a verification or screening process. The private entity that operates and owns this Web Site does not save PII in cookies, but may link the cookie to any PII or other information collected. Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent by indicating this in the preferences or options menu in your browser. However, it is possible that some parts of this Web Site will not operate correctly if you disable cookies and you may not be able to take advantage of some of this Web Site's features. You should consult with your browser's provider/manufacturer if you have any questions regarding disabling cookies.

Web Beacons: The private entity that operates and owns this Web Site's Web Site web pages or e-mail messages may contain a small graphic image called a web beacon, which is sometimes also called a "web bug" or "clear gif", and which allows the party that set the web beacon to monitor and collect certain limited information about the viewer of the web page or e-mail message (such as the type of browser downloading the web beacon, the IP address of the computer that the web beacon is sent to and the time the web beacon was viewed, as well as the URL of the page the web beacon comes from). Web beacons are typically very small (generally 1-by-1 pixel) and invisible to the user, but, in general, any electronic image viewed as part of a web page or e-mail message, including an advertisement or HTML content, can act as a web beacon. The private entity that operates and owns this Web Site may use web beacons for a number of purposes, such as to count visitors to the web pages or to monitor how Web Site users navigate this Web Site, and

the private entity that operates and owns this Web Site may include web beacons in e-mail newsletters in order to count how many newsletters (or particular articles, links, etc.) that were sent were actually opened. In addition, third parties that serve ads or content onto this Web Site or within e-mails may use web beacons. The private entity that operates and owns this Web Site do not have control over web beacons used by such third parties.

Advertisements and Third Party Advertising Companies:

The private entity that operates and owns this Web Site may use information about you and your visits in order to serve advertisements to you on this Web Site. The private entity that operates and owns this Web Site may also use a third party advertising company to serve ads to you. The private entity that operates and owns this Web Site or any third party advertising companies who contract with the private entity that operates and owns this Web Site may note the pages you visit on the Web Site through the use of web beacons or cookies placed on your computer to manage and target advertisements and for market research analysis. The private entity that operates and owns this Web Site may share non-personally identifying web site usage information about visitors to the Web Site with third party advertising companies for the same purposes. In addition, when you are on this Web Site, third party advertising companies may be able to place a unique cookie on your computer for the purpose of targeting advertisements to you when you are visiting this or other web sites. These cookies do not store PII, and are used only to anonymously recognize you and aggregate historical behaviors in order to deliver ads to you that are likely to be more relevant to you based on the types of web sites visited. Any third-party advertisers' use of cookies is subject to their own privacy policies, which may differ from this one. The private entity that operates and owns this Web Site does not have access to cookies set by third parties. You may choose not to receive the cookies referred to in this paragraph by visiting http://www.networkadvertising.org/optout_nonppii.asp and following the instructions.

Third Party Content

When you are on this Web Site, certain content may be served by a third party. These third parties may also drop their own cookies and/or use web beacons, which may be used to identify some of your preferences or to recognize you if you have previously had contact with them. The private entity that operates and owns this Web Site do not control the use of such technology by third parties, the information they collect, or how they use such information.

Use and Disclosure of Collected Information and Your Choices

Use by this Web Site:

This Web Site may use your PII to provide you with requested goods, services or content, to contact you in connection with a sweepstakes or promotion, or for other purposes disclosed when you provide your PII. In addition, this Web Site may send you special offers via e-mail if you do not opt-out from receiving such information when you register with this Web Site. If an e-mail newsletter is provided by this Web Site, and you subscribe, and later wish to unsubscribe from this Web Site's e-mail newsletter or to

change your preferences, contact ask@annabillentertainment.com, or, alternatively, follow the instructions for unsubscribing included within many of the e-mails you receive from the Web Site's e-mail service, if any. The private entity that operates and owns this Web Site may also contact you regarding any problems or questions relating to your use of this Web Site, or notify you of changes to the Privacy Policy, Terms of Use or other policy or terms that affect you and your use of this Web Site. The private entity that operates and owns this Web Site may also use information collected about Web Site users to provide customized content, advertising, products and services, or to improve the content and navigation of this Web Site, or for other internal purposes. If you submit a letter to the editor or a Reviewer or other content to be published in one of the Web Site's publications, reviews, or blogs, whether such publication originates online or offline, the private entity that operates and owns this Web Site may publish your name or other information in connection with publishing the letter to the editor or Reviewer or other content. The private entity that operates and owns this Web Site may combine the information about you that is collected with other information available from other sources, including information received from promotional partners or other third parties. In those cases, the private entity that operates and owns this Web Site will apply this Privacy Policy to any personal information received. The private entity that operates and owns this Web Site may also combine PII with other information collected through its Web Site, including, IP addresses, cookies and search terms users enter on the Web Site, which may be used for reporting and monitoring, improving the Web Site and products, or to target advertising.

Sharing and Disclosure of PII to Third Parties:

The private entity that operates and owns this Web Site may share PII as disclosed in this Privacy Policy or at the time you provide your information. In addition, The private entity that operates and owns this Web Site will share PII with third parties so that the third parties can send you information and special offers unless you choose to opt-out from such sharing at the time your PII is collected. The private entity that operates and owns this Web Site may also share PII with third parties in the following circumstances:

Affiliated Parties.

The private entity that operates and owns this Web Site reserves the right to share your information with and among its affiliated parties (the "Affiliated Parties"). Your information might be shared with one or more of the Affiliated Parties so that the Affiliated Parties can send you information concerning products and services that you may be interested in. You may notify the private entity that operates and owns this Web Site not to share your PII with the Affiliated Parties for the Affiliated Parties' direct marketing purposes by sending notification to ask@annabillentertainment.com.

Sweepstakes, Contests and Promotions.

If you win a sweepstakes, contest or other promotion, your PII may be disclosed as required by law, for example, on a winners list. Also, by entering a sweepstakes, contest or other promotion, the private entity that operates and owns this Web Site may require you to consent to the use of your PII or other information in advertising materials. In addition, the private entity that operates and owns this Web Site may offer you

sweepstakes, contests or other promotions that are sponsored or co-sponsored by a third party. If disclosed to you on the promotion registration page, those third parties may obtain the PII that you submit for that promotion. The private entity that operates and owns this Web Site has no control over such a third party's use of this information, and any such third party is not subject to this Privacy Policy.

Third parties providing services on the private entity that operates and owns this Web Site behalf.

The private entity that operates and owns this Web Site may employ other companies and individuals to perform functions on its behalf. Examples include, without limitation, fulfilling orders, sending communications on its behalf (including e-mails), analyzing data, providing marketing assistance, creating, hosting and/or running contests/sweepstakes/games and providing customer service. These third parties may have access to the Web Site users' PII in order to provide these services on the private entity that operates and owns this Web Site's behalf.

Legal Action.

The private entity that operates and owns this Web Site may disclose information about Web Site users, including PII, when legally required to do so, at the request of governmental authorities conducting an investigation, or to verify or enforce compliance with the policies governing this Web Site and applicable laws. The private entity that operates and owns this Web Site may use IP addresses to identify users in cooperation with internet service providers or law enforcement agencies, and may also disclose user information whenever it is believed disclosure is necessary to limit legal liability or to protect or enforce the rights, interests or safety of this Web Site, Web Site users or others.

Corporate Change.

The private entity that operates and owns this Web Site may sell, transfer or otherwise disclose user information, including PII, in connection with a corporate merger, consolidation, the sale of substantially all assets or of a business group, or other fundamental corporate change.

Google

Google has been and may continue to be an ad network partner, that displays ads on this Web Site. To improve your ad experience on this Web Site and elsewhere on the Internet, the private entity that operates and owns this Web Site may send non-personal information to Google based on your browser's activities, such as type of pages viewed and categories of interests, so that the advertising you see is relevant to you. Google also may use information regarding its own users to select which ads to display. To learn more about Google's ad practices, including how to opt out of using anonymous information to select which ads to show you, see <http://www.google.com>.

Chat Rooms, Forums and Message Boards

This Web Site may make chat rooms, forums and message boards available to its users. If you post PII online, it will be publicly available and you may receive unsolicited

messages from other parties. The private entity that operates and owns this Web Site cannot ensure the security of any information you choose to make public in a chat room, forum, or message board. Also, the private entity that operates and owns this Web Site cannot ensure that parties who have access to such publicly available information will respect your privacy. Please exercise caution when deciding to disclose personal information in these areas.

Security

The private entity that operates and owns this Web Site directly or indirectly stores the information collected from you on limited access servers, and takes steps to maintain the security of its servers and to protect your PII from unauthorized disclosure. Every attempt is made at preserving the confidentiality of your payment information that is provided during the checkout process for any purchase order originated and/or completed on this Web Site. However, even reasonable security measures do not guarantee the security of any information you transmit via the internet, including to the private entity that operates and owns this Web Site.

Links

Please be aware that when you are on this Web Site or viewing an e-mail from the private entity that operates and owns this Web Site, you could be directed to other web pages or online content through links that take you outside the Web Site's service and are beyond the control of the private entity that operates and owns this Web Site. For example, you may encounter links from sponsors or partners, which may include this Web Site's logo or that of one of the Affiliated Parties as part of a co-branding agreement. If you "click" on a link to such a third party, the "click" takes you to a third party's web site. These other web sites may set their own cookies, collect data, and/or have their own privacy policies. This Privacy Policy only covers information collected by the private entity that operates and owns this Web Site on this Web Site, and you are encouraged to review the privacy policy of any other web site you visit.

Consent to Transfer

This Web Site is operated in the United States. If you are located in the European Union, Canada or elsewhere outside of the United States, please be aware that any information you provide to the private entity that operates and owns this Web Site will be transferred to the United States. By using this Web Site, participating in any of the private entity that operates and owns this Web Site services and/or providing your information, you consent to this transfer.

Acceptance Of Terms

By using this Web Site, you agree to the terms of this Privacy Policy. The private entity that operates and owns this Web Site reserves the right to modify, alter or otherwise update this Privacy Policy at any time. The private entity that operates and owns this Web Site will post any changes here, so be sure to check back from time to time. Of course, unless you consent otherwise, the private entity that operates and owns this Web Site will use your PII consistent with the Privacy Policy in effect at the time you submitted your PII.

Contact Us

If you have any questions, comments or concerns about this Privacy Policy, please contact the private entity that operates and owns this Web Site at ask@annabillentertainment.com.

The effective date of this Privacy Policy is June 18, 2016.